



elope Division, FUN.com
2080 Lookout Dr.
North Mankato, MN 56003
U.S.A.

Phone: 719-328-1312

Web: www.elope.com

January 1, 2024

Dear elope retail partner:

For 2024, we will continue the internet policy introduced in 2016. If you have already signed and returned the policy, it will be carried forward with the understanding that all expectations remain the same. You are not required to resubmit the signed policy. The same is true for authorization granted on individual destination websites.

Please understand that failure to comply with the internet policy may result in account termination. Your signed internet policy from any year on file, confirms continued understanding of this.

For 2024, receipt of goods implicitly binds customers to this policy. Failure to abide by this policy may result in account termination.

If you have not signed and returned the policy, please review and do so before ordering. If you have questions or need to confirm if we have your signed form, please contact CustomerService@elope.com.

elope Engaged in Managing our Brand: As you are aware, elope is a strong proponent of the specialty retailer and we place a high value on the relationships we have developed. Today, we are operating in an era of unprecedented change. The retail environment is constantly evolving as alternative retail locations emerge and the number of brick and mortar locations decline. In order to maintain the integrity of elope's products, our fair pricing, and our customer-focused reputation, we will continue to take an engaged approach to manage how our brand is represented and sold in the digital marketplace.

Restricting All 3rd Party Online Marketplaces as of 1/1/16: Continuing from 2016 into 2024: we are designating ALL third-party online marketplaces as restricted to unauthorized sellers. Third-party websites include, but are not limited to, Amazon.com (and all international Amazon marketplaces), Sears.com, WalMart.com, Target.com, Craigslist, Rakuten, 11 Main, eBay, Wish, Walgreens.com, etc. New thirdparty online marketplaces are continually emerging. Any and all third-party marketplaces are included in this restriction.

Notice to Current Amazon FBA and FBM Sellers: If you participated in the Fulfilled By Amazon program in 2015, we allowed time for the stock existing at Amazon to sell through, requesting you not restock those listings. By this time, we expect all of that stock to be sold and all listings removed. FBM (Fulfilled by Merchant) sellers were requested to remove their listings of elope products by January 1, 2016. This expectation continues for 2024, no unauthorized FBM listings are allowed.

If You Want to Sell On Your Own Website: While we are making this important change to how we manage third-party online marketplaces, we remain very committed to helping our retail store owner



partners succeed. All online sales through destination websites must be approved. If your company's website is authorized to sell elope products, you will be subject to the following expectations:

1. Retailer may only sell or advertise elope products on the internet after receiving permission from elope and signing this Internet Sales Policy Agreement. Retailers must identify complete business names, DBAs, URLs, and all sales channels.
2. Retailer may only sell elope products on the agreed-upon websites, URLs, or DBAs.
3. Retailer agrees to only sell elope products to the consumer/end-user and not to third-party dealers, wholesalers, other retailers, or exporters.
4. elope provides an MSRP as a suggested retail.
5. Use official elope images, titles, and descriptions.
6. Retailer must purchase elope products directly from elope. As the manufacturer, we are working towards eliminating the distribution of elope products to online retailers. We require our authorized online retailers to open an account with elope directly.

Retail store partners, please email the CustomerService@elope.com with your request for authorization to sell elope products on your company's website.

Strict Compliance To Maintain An Active Account:

Should you disregard this notice, your account may be subject to termination.

I have read and agree to abide by this policy.

Business Name: _____

Contact Name: _____

Contact Title: _____

Signature: _____

Date: _____

We very much appreciate your cooperation to protect elope's brand and ensure you enjoy the best possible margins with our products! Respectfully, elope Customer Service and Web Team