

National Costumers Association

July Board Meeting Minutes

Radisson Hotel

Branson, MO

July 10, 2015

Call to Order: President Linda Adams-Foat called the meeting to order at 9:58 AM.

Roll Call – Present: Linda Adams-Foat, Janie Westendorf, Karen Grizzard, Marion Bradley, Ron Ferraro, Janine Caufield and Dwayne Ibsen. Also present: Dorothy Shadrack, Kristin Apple.

Moment of Silence to think of Barb Lochner and her mother during her upcoming surgery. Joy Galbraith and her Father.

President Adams- Foat asked everyone to silence their cell phones, take a moment to gather their thoughts and prepare to concentrate on the business of the association.

President's Welcome

Announcements and Correspondence

NCA has made all of the required minimums so there will not be any attrition.

Convention Events:

Linda mentioned that the convention is different now. This is not a bad thing, it is just different. Different is not necessarily bad. We are in a changing environment. Every association seems to be having this problem. Put a Positive face on the convention and we will have a good time.

Please be sure to include all newcomers and make an effort to make everyone feel included. Be sure to reach out to Sharon from Havalah. We would like her to become a member.

Opening Night Party: Decorations are ready, centerpieces are ready. We are going to play a fun game that should be a fun event.

Auction: Ron stated that we have stuff. He expressed concern that there are not enough buyers/shops here.

Education: Dwayne reported that Karen will take over Shop Talk which was Barb Lochner's session. He requested volunteers to introduce speakers. Let Dwayne know which sessions you would like to help on. We had a number of speakers back out this year as well as a lot of last minute requests to help.

Grand Finale: Janie reported that this will be a fun night of memories. She found some entertainment within our budget.

Market: Marion reported that she had sold 14 tables. Most of them are from Nigel with FeBland Group. He would like to talk to everyone about what their specific needs are and hoping to gear personal plans to help out each individual shop.

Porpoise: Cindy Cantenese will be coming back to help with the porpoise review.

Linda asked if there were any other changes to the Program. None were mentioned.

Membership Forum: We will need to vote on the By-Law changes, and moving the 2016 Annual Business Meeting to the HPE show. Linda requested that as many of the Board as possible be available at the membership forum and be prepared to answer questions on the bylaws changes. The dissolution of monies change is due to IRS regulations and not that the NCA is in trouble. The other changes are for the purpose of having consistent terminology.

Nominations: Janie reported that there are two positions available.

Nominees are:

- Karen Grizzard – President
- Marion Bradley – Vice President
- Jane Powell – Treasurer
- Janine Caulfield, Dwayne Ibsen – Board of Directors

Awards: Janie reported that there is a Harrelson Award winner, a Past President Award and a Scholarship award. There were 44+ applications for student scholarships, which included many extremely qualified applicants.

Student Scholarship Applications:

- Dorothy asked if this meant that the industry was coming around. Janie responded that we do not see any benefit from the scholarships; however it is sowing the seeds of education and helping. She believes that students just need the help and money for education.
- Linda received 11 applications.
- Janine sent the website out to the University of Louisville.
- Janie said that last year we had a lot of problems getting the applications out to the reviewers via email. This year she printed them and mailed them out. Everyone on the committee was very grateful for this.
- Karen wanted to know if we received any benefit from the letters that were sent out. It was a great way to get out awareness of the NCA.

Other Announcements:

- Mr. Video is coming to tape the conference. Please purchase the videos. He is doing this at no cost to NCA.
- Linda reminded everyone to take photos and share them. Dorothy added that we also need to feed photos to our social media staff. Our social media is up and running and being monitored for inappropriate posts. They are using Hoot Suite to create a post once a week. Some recent posts include a star wars post from Denver. We are impressed at how quickly we are getting followers. Great for consumer awareness. Once a month she posts about membership.

Correspondence: Linda has not received any. Dwayne has received two.

- Victor Hinze - Hinze Hats called Dwayne because he found a picture of the first convention in 1951 that he wanted to donate to NCA.
- An email from Terri & Lola Allen with Alinco Mascots. They are the previous owners of Salt Lake Costumes. They are looking for NCA members near Tampa to do repairs on a mascot costume.

Linda requested that Dwayne share this at the membership forum.

Financial Reports – Jane Powell will not be able to Skype in for the Annual Business Meeting. She will submit a written report to be read by Linda.

It was noted that NCA received a \$25 rebate from the bank for our loyalty.

NCA's total assets are higher this year than last year. Dorothy stated that this is partly due to the fact that we have the revenue from the convention in, but we do not have the expenses yet. We have stayed within our budget for the conference.

Janie needs the dollar amount available for scholarships.

Janie requests that last year's data be included in reports so that everyone will be able to compare the current status with the previous year.

It was moved, seconded and approved to file the Treasurer's report.

The 2015 NCA taxes were reviewed by the Board.

It was noted that the Costumer Magazine costs were down this year thanks to Ed doing such a great job. However, this resulted in NCA having a payment with the 990T of \$562 in unrelated business income tax.

There was a discussion on hospitality sponsors receiving a free ad in the program. The office will check if this is still what is offered.

It was moved, seconded and approved to accept the minutes of the February 20-22, 2015 Board of Directors meeting with the correction of spelling of Linda Adams Foat on page 7.

Ron pointed out that we need to remove 2nd Vice President from all policies and procedures, as we do not have one anymore.

Hospitality:

It was noted that we are in budget with the hospitality for this convention.

Presidents Announcements:

Linda mentioned that Bill Sutter and Gaila McKoy have both passed away this year. Janine noted that Barbara from the Costume Shop in Louisiana also passed.

Janie asked if we were not going to do the Memorial board anymore. Linda stated that she has asked the historians and it has not happened. Memorials were put in the E-Contact and in the Costumer.

Old Business:

Josette Locklar was in the birthday listing for the econtact and she passed away many years ago. It was noted that the office needs to make certain the database is correct. Dorothy suggested that a notice should be in the next econtact requesting people update their listing.

There was a conversation about copyright infringement and what our course of action/policy will be going forward.

It was mentioned that Spotlight Costumes still displays the NCA Logo on their website. Dorothy has reached out multiple times via calls, email and letters including a cease and desist letter, which have been ignored.

It was moved, seconded and approved (with one abstention) to pursue legal action against Spotlight Costume for illegal use of the NCA Logo.

New Business

2017 Convention Selection. Albuquerque, Detroit and Dayton.

There was a discussion on the 2017 Convention. It was noted that:

- We need to think of places that people will want to attend. If these cities do not meet that requirement then we need to find new cities.
- It was mentioned that letting the membership at the convention decide the location may not be the best course of action. We need to make sure that we are considering the whole picture. It was suggested to discuss ideas at the membership forum but let the Board make the final decision. (Having a shop in town for supplies would be very helpful)
- It was stated that NCA should consider revamping the convention by shortening the days, with additional education.
- It was noted that the hospitality money for 2016 needs to be determined how it is utilized. Some of it will be used at the HPE for food at the reception.
- The terms and scholarships will not be affected by moving the business meeting to the HPE in January.

Karen mentioned that the September Board Meeting will be the 17th-20th at the Virginia Beach Hotel and Resort. Transportation will be provided by Karen from either airport. Thursday – Sunday (arrive Thursday –Leave Sunday). Dwayne will not be attending, but will skype in for the meeting.

Dwayne reported on the Costumers Exchange Program and asked if this is something we want to do again in the future?

Linda thanked everyone for their service and participation. She stated what a pleasure it is to serve on a board where everyone is willing to work. She appreciates everyone. Her goal was to be as transparent as possible.

It was moved, seconded and approved to adjourn at 11:59am.